



Personal Brand Deep Dive!

Workshops to help you win clients
& grow your business

BY TANYA LLOYD ~ PERSONAL BRANDING PHOTOGRAPHER & EXPERT

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HOW CAN PERSONAL BRANDING HELP YOU?

Knowing and understanding your personal brand will give you the solid foundation to confidently market yourself.

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In this Workshop you will:

- ▶ **Learn** what Personal Branding is.
- ▶ **Understand** how Personal Branding can help you improve and grow your business.
- ▶ **Identify** what your unique Personal Brand is.
- ▶ **Build** a powerful online presence.
- ▶ **Communicate** your Personal Brand through imagery and content.
- ▶ **Create** effective content strategies to help you STAND OUT in your industry.



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Personal Brand Deep Dive

- ▶ **What:** **Personal Brand Workshops**
In small groups we come together over zoom.
You are required to participate fully by using video as we support each other and learn together.
- ▶ **When:** **Fri 19th June 2020 ~ 9.30am-Midday**
Fri 17th July 2020 ~ 9.30am-Midday
Fri 14th August 2020 ~ 9.30am-Midday
Download your workbook before your session and be ready to start before 9.30am.
Please remember to block out this time.
- ▶ **Where:** **Zoom (I will provide your link)**
Once your payment has gone through a zoom link will be sent to you along with your workbook.
Please check your emails as the zoom link will be emailed to you.
- ▶ **Why:** **You will feel more confident to market your business.**

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I can't wait to support you!

- ▶ Taking a step to learn more about what your Personal Brand is a step towards your future growth and the growth for your business.
- ▶ To book your session or If you have any questions regarding your Personal Brand session please email me: tanya@tanyalloydphotography.co.uk
- ▶ If you would prefer a call: 07884 487318
- ▶ I look forward to supporting you!

Tanya xx



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